

IN THE CLAIMS

Please amend the claims as follows:

1. (previously presented) A method of reducing the appearance of lines and wrinkles associated with aging of the skin, which comprises applying to the skin exhibiting lines and wrinkles a makeup composition comprising an interference pigment having a blue or violet reflectance, combined with at least one metal oxide pigment.

2. (original) The method of claim 1 in which the interference pigment has a blue reflectance.

3. (original) The method of claim 1 in which the interference pigment has only a blue reflectance.

4. (original) The method of claim 1 in which the composition comprises titanium dioxide.

5. (original) The method of claim 1 in which the composition comprises titanium dioxide and iron oxide.

6. (original) The method of claim 1 in which the composition further comprises at least one inorganic, non-matte, non-spherical powder.

7. (original) The method of claim 6 in which the powder is selected from the group consisting of bismuth oxychloride, boron nitride, barium sulfate, mica, sericite, muscovite, synthetic mica, titanium oxide coated mica, titanium oxide coated bismuth oxychloride, titanium oxide coated talc, platelet iron oxides, aluminum powder, lauroyl lysine and platelet talc.

8. (original) The method of claim 1 in which the composition further comprises bismuth oxychloride.

9. (original) The method of claim 1 in which the composition comprises from about 1 to about 9% by weight of interference pigment.

10. (original) The method of claim 8 in which the composition comprises from about 2 to about 8% by weight of the interference pigment.

11. (original) The method of claim 10 in which the interference pigment has only a blue reflectance.

12. (currently amended) A method of reducing the appearance of lines and wrinkles associated with aging of [on] the skin, which comprises applying to the skin exhibiting lines and wrinkles a makeup composition comprising an interference pigment having a only blue reflectance, combined with at least one metal oxide pigment, and no

more than about 15% by weight of the total composition of an inorganic, non-matte, non-spherical powder.

13. (original) The method of claim 12 in which the composition comprises titanium dioxide.

14. (currently amended) The method of claim 12 in which the composition comprises titanium dioxide and at least one iron oxide.

15. (original) The method of claim 12 in which the powder is selected from the group consisting of bismuth oxychloride, boron nitride, barium sulfate, mica, sericite, muscovite, synthetic mica, titanium oxide coated mica, titanium oxide coated bismuth oxychloride, titanium oxide coated talc, platelet iron oxides, aluminum powder, lauroyl lysine and platelet talc.

16. (currently amended) The method of claim 12 in which the powder is bismuth oxychloride.

17. (original) The method of claim 12 in which the composition comprises titanium dioxide and at least one iron oxide, and bismuth oxychloride.

18. (original) The method of claim 12 in which the interference pigment is present in an amount of from about 1 to about 9% by weight of the total composition.

19. (original) The method of claim 12 in which the interference pigment is present in an amount of about 2 to about 8% by weight of the total composition.

20. (previously presented) The method of claim 17 in which the interference pigment is present in an amount of from about 2 to about 8%, the metal oxide present in an amount of about 0.1 to about 30%, and the bismuth oxychloride present in an amount of about 2 to about 10%, each by weight of the total composition.

21. (currently amended) A skin-colored makeup composition comprising an interference pigment having a blue or violet reflectance in an amount of from about 1 to about 9% by weight of the total composition, combined with at least one metal oxide pigment and no more than about 15% by weight of the total composition of an inorganic powder.

22. (original) The composition of claim 21 in which the interference pigment has a blue reflectance.

23. (original) The composition of claim 21 in which the pigment has only a blue reflectance.

24. (original) The composition of claim 21 in which the inorganic powder is a non-spherical, non-matte powder.

25. (original) The composition of claim 21 which comprises titanium dioxide.
26. (original) The composition of claim 21 which comprises at least one iron oxide.
27. (original) The composition of claim 21 in which the powder is selected from the group consisting of bismuth oxychloride, boron nitride, barium sulfate, mica, sericite, muscovite, synthetic mica, titanium oxide coated mica, titanium oxide coated bismuth oxychloride, titanium oxide coated talc, platelet iron oxides, aluminum powder, lauroyl lysine and platelet talc.
28. (original) The composition of claim 27 in which the powder is bismuth oxychloride.
29. (original) The composition of claim 21 which comprises titanium dioxide and at least one iron oxide.
30. (original) The composition of claim 21 which comprises an interference pigment having only a blue reflectance; titanium dioxide and at least one iron oxide; and an inorganic nonmatte, non-spherical powder selected from the group consisting of bismuth oxychloride, boron nitride, barium sulfate, mica, sericite,

muscovite, synthetic mica, titanium oxide coated mica, titanium oxide coated bismuth oxychloride, titanium oxide coated talc, platelet iron oxides, aluminum powder, lauroyl lysine and platelet talc.

31. (original) The composition of claim 30 in which the powder is bismuth oxychloride.

32. (currently amended) The composition of claim 30 in which the interference pigment is present in an amount of from about 1 to about 9%, the metal oxides are present in an amount of about 0.1 to about 30%, and the powder is present in an amount of about 2 to about 15%, each by weight of the total composition.

33. (currently amended) The composition of claim 30 in which the interference pigment is present in amount of about 2 to about 8%, by weight of the total composition.

34. (original) The composition of claim 30 in which the powder is bismuth oxychloride.